

David Gao

Communications Designer

Words To Describe Myself

Cooperative
Creative
Enthusiastic
Modern
Open
Professional
Passionate
Quick-learning

Skills

Adobe Creative Suite
Microsoft Office
Design Presentation
Art Direction
Research
Ideation
Problem Solving
Photography

Languages

English
Chinese
Cantonese

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Experience

Wayfarer. Inc | Boston, MA CBO & COO | Spring 2023 -

Wayfarer. Inc is a company established by my partners and I to provide a one-stop assistance service for foreign students who wish to study abroad, which includes various study abroad application packages, foreign tutor programs, and a local life integration program. As the CBO & COO of the company, my responsibilities include but not limited to daily operations, branding identity design, cooperation and diplomacy.

Instinctif Partners | London, England Designer & Researcher | Spring 2020

Working in an international company that provides business consultancy provided me a better understanding of the importance of branding, communication, and skills that I can bring to the table. Working in a different country also allows me to better cooperate and communicate with people with different cultural backgrounds.

Taobao | Guangdong, China Designer | Summer 2019

My responsibilities are to design the outlook of the online store and establish a brand identity for the merchant.

School of Science and Art | New York, NY Teacher Assistant | Summer 2017 & 18

The teaching experience in school dramatically increase my skill of communication and organization.

Queens Hospital | New York, NY Assistant in Hospital Lab Summer 2016-18

Being an assistant in hospital, I learned how different departments work together and corporation in teams.

Education

Syracuse University | Syracuse, NY

Visual Performance and Art, School of Design, major of Communication Design
Department of Economics, The Maxwell School minor of Economics

SU Abroad London Center London, England | Spring 2020

Communications Design Program

Boston University | Boston, MA

School of Fine Arts, MFA Graphic Design