

David Gao

Communications Designer

Words To Describe Myself

Cooperative
Creative
Enthusiastic
Modern
Open
Professional
Passionate
Quick-learning

Skills

Adobe Creative Suite
Microsoft Office
Design Presentation
Art Direction
Research
Ideation
Problem Solving
Photography

Languages

English
Chinese
Cantonese

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EXPERIENCE

Instinctif Partners | London, England Designer & Researcher | Spring 2020

Working in an international company that provides business consultancy gives me a better understanding of the importance of branding, communication, and the skills that I can bring to the table. Working in a different country also allows me to cooperate and communicate with people with different cultural backgrounds.

Taobao | Guangdong, China Designer | Summer 2019

Designing the outlook of an online store and establishing the brand identities including the logos for the seller.

School of Science and Art | New York, NY Teacher Assistant | Summer 2015 & 16

The teaching experience in school dramatically increased my skill of communicating information.

SU Food Service | Syracuse, NY Cashier, Cook Assistant, etc. Summer 2016-19

Working in different occupations in a restaurant provides me with experience to work in a cooperative environment.

Queens Library | New York, NY Librarian | Fall 2016-17

Worked as a librarian and customer service in Queens Library, reinforcing my communication skills and establishment of relationships with people.

Queens Hospital | New York, NY Assistant in Hospital Lab Summer 2016-19

Being an assistant in the hospital, it was important to understand how different departments work together and cooperate. Working with doctors also made me able to become helpful and passionate.

Education

Syracuse University | Syracuse, NY

Visual Performance and Art, School of Design
major of Communication Design

Department of Economics, The Maxwell School
minor of Economics

SU Abroad London Center London, England | Spring 2020

Communications Design Program